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Listening In

March 27, 2017

CALL TO ORDER

The meeting was called to order at 12:15 PM by **President Dave Bernardi**.

PLEDGE AND THOUGHT FOR THE DAY

Madeleine Moore led the Pledge of Allegiance, and the Thought for the Day was: "Those who vote do not decide an election, those who count those votes do." **JOSEPH STALIN**.

VISITING ROTARIANS AND GUESTS

No visiting Rotarians.

Peter Herley introduced **Clarissa** and **Scott Strohmeier**, web developers.

Joe Shekou introduced his friends **Laura Fregoli**.

Our new member, **Steve Harris**, introduced the warden of San Quentin **Ron Davis**.

Mac Cranford introduced **Alisa Belew** whom he works with.

ANNOUNCEMENTS

Steve Harris got his blue badge and made a donation to the club.

Oak Dowling, upset with his Raiders, has elected to focus his attention on more appreciative team. He fully supports Oakland's choice not to provide funds for a new stadium. He made a donation to the club.

Dennis Thompson returned to the club after missing many meetings. It is good to have him back.

Heidi Kuhn joined us for lunch and discussed her *Roots of Peace* program. Heidi will be heading to Kensington palace to meet Prince Harry. Princess Diana was a major advocate for the removal of landmines.

Margaret Deedy hurt knee and is in physical therapy. A card was passed around for her. She is unable to drive at this time.

Rick Riede donated in honor of his Ducks.

MARBLE GAME

The pot was up to \$336 and there were 36 marbles. **Ed Beberian** held the winning ticket, but did not draw the winning marble. He received a bottle of wine.

PROGRAM



Maite Duran and **Jorge Castillo** of *Alcohol Justice* joined us. Alcohol Justice was started in in 1987. It developed the alcohol environmental prevention model. The idea is that to prevent alcohol abuse, you need to change the environment, for example, reducing access to alcohol to prevent children starting abusing alcohol. They now focus on industry regulation. While not attacking individual use, they are concerned about the society wide effects of the industry.

Estimates put one alcohol related death every hour in California. Alcohol costs 13.7 billion in societal costs. Young people are especially at risk. 500 youth a year die related to alcohol, most are homicides committed under the influence of alcohol. Males are especially at risk.

This year, the alcohol industry is attempting to change state law allowing bars to sell alcohol until 4am.

Alcohol Justice wants to limit alcohol advertising, increase taxes on alcohol, increase funding to ABC, eliminate child friendly products like alcopops, and reduce the DUI limit to .05.

Locally in Marin, Alcohol Justice provides education to children regarding the dangers of alcohol. In the Canal district of San Rafael, Alcohol Justice focuses on sales to minor. Alcopops, sweet, bubbly alcoholic drinks, allegedly target youth drinkers. Seven stores in the Canal sold such drinks. Now only two do.

Marin has unusually high alcohol abuse rates, in children and adults. Alcohol Justice hosts Youth Summits to help community members meet and discuss local issues. The local youth in San Rafael started the alcopop campaign that spread throughout the bay area.

Submitted by Matt

UPCOMING EVENTS

April 3, 2017 – Berta Alicia Bejarano, Manager of Neurology, Orthopedics, Podiatry & Physical Medicine, Kaiser Terra Linda - Kaiser Permanente in Marin - history, challenges and contribution to San Rafael and Marin economy and employment base