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Listening In

July 24, 2017

VISITING ROTARIANS AND GUESTS

Pledge and Quote by **Tom Mulvey**,
The difference between stupidity and genius is that genius has its limits.

ALBERT EINSTEIN

Some people are like clouds. When they go away, it's a brighter day.

ANON

Guests included: **David Tattersall** Appraiser/MAI and **Alan Aranha**, Exchange Bank.

ANNOUNCEMENTS & EVENTS

Tom described his climbing trip to Mt. Whitney and gave a Bell Ringer

Jerry Suyderhoud spent a week with his 3 sons, their wives and 5 babies ... all together in his house. He gave a Bell Ringer to Scholarships

Richard Kalish announced his daughter-in-law was pregnant with their first grandchild. He gave a Bell Ringer to Scholarships

Fran introduced a series she's been thinking about titled "*Reveal*"

- Reveal something we don't know about you and describe an event that changed your life
- This will take place once/month
- First Reveal participant was Matthew Briggs . . .

Favorite color is blue

Favorite alcohol is rum

He has a blind 11 year old Beagle

Loves listening to podcasts, particularly *Skeptics Guide to the Universe* and *My Brother and My Brother and Me*.

Laura Bertolli talked about her trip to the Big Island, Hawaii with her three children. She gave a Bell Ringer to Mini Grants

Gary, who will be throwing the first pitch for the Pacifics game, gave a "conditional" Bell Ringer IF he makes his pitch across the plate.

Diane had a long weekend with her 94 year old father in the Mother Lode country. They toured Diamond Springs and the lumbermill where he worked. Starting in Big Trees, renting a house outside in Sommerset, outside Placerville. They walked the Main St in Placerville where he gave

a history of the businesses. Gave a Bell Ringer of 94 "rounded up to 100" to be applied to the General Fund.

Fran announced a training for the Club President, Committee Chairs and other interested people at the Bay Model. She has a flyer to learn more.

Joe (JHS) won the a bottle of wine in the Marble Game.



PROGRAM

Margaret introduced **Tod Brody**, Executive Director of the Marin Symphony.

Prior to his current position, Tod made his living as a busker, playing music on the streets of San Francisco, until the Oil Embargo of 1973, when his income went to zero almost overnight. He attended SFSU where he studied with the Principal flute player of the SF Symphony. He also took a Part-time job working in a medical laboratory, which offered flexible hours, and continued to run this business for 5 years. Afterwards he was the Executive Director of an Opera, prior to joining the Marin Symphony.

Tod began his talk with a beautiful flute piece by Claude Debussy then continued with the History of Marin Symphony, which has been in operation for 65 years and is known as the "*Cultural Jewel of Marin County*"

He then described the different symphony structures . . .

- MAJOR ORCHESTRAS (SF SYMPHONY) . . .
 - Full time contracts, staff
 - Large endowments
 - Usually own or control venue
- REGIONAL ORCHESTRA (MARIN

SYMPHONY)

– Professional Part-time, some w/contingent of community (non-union)

– Small over-achieving staff

– Occasional angel funding, some-time endowments

– Don't generally control venue

• COMMUNITY ORCHESTRA (Mill Valley Philharmonic)

– Not paid, quality varies

• FUNDING FOR THE MARIN SYMPHONY ORCHESTRA

• EARNED INCOME (ticket sales, etc) account for 30-40% expenses

• INDIVIDUAL DONORS

• ENDOWMENTS

Discussed the financial struggles of Regional Orchestras over the years and how some survived . . .

• REDUCTION IN QUANTITY OF PERFORMANCES

• BANKRUPTCY (Sacramento Symphony, Oakland, San Jose)

• RESTRUCTURING

• ANGEL INVESTORS – which was the case for the Marin Symphony

Today the Marin Symphony still spends more than it makes and are working on efforts to expand the base by exposing young people to the symphony through:

• 3 Youth Orchestras

• Education Outreach with Schools

• Symphony Day – A day with all of Marin County's 4th graders go to symphony orchestra performance

• Family Series to be added in March

• Looking forward to bringing back the Pop Series

• New Branding underway with **Jeff Iverson**

Fran ended the day by presenting Tod with the "*Beacon of Light*" flashlight as a thank you for his presentation.

UPCOMING EVENTS

July 31, 2017: Dante Callegari, Director, San Quentin State Prison Inmate Construction Training Program

August 7, 2017:

Nina Gardner & Jonathan Leidy, Board Members, 100Marin